



**MEALS ON WHEELS**  
SOUTHWEST OH & NORTHERN KY

# MUCH MORE > THAN A MEAL

2020 ANNUAL REPORT

We may forever remember 2020 as the year of the pandemic but we will also remember it as the year that the Meals on Wheels movement ignited—sparking a new era of increased attention and care for seniors around hunger, isolation, and independence.

To reinvigorate our public image, we rebranded the entire organization from Wesley Community Services to Meals on Wheels Southwest OH & Northern KY. Under this brand and voice, we effectively convert the urgency of our mission to a new generation of supporters and volunteers.

**WITH MORE THAN 600 VOLUNTEERS, WE DELIVERED MORE THAN 860,000 MEALS.**

We forged new, innovative partnerships and created meaningful impact with a number of well-known corporations, spanning both longtime partners and new supporters. With generous spirits, we launched a grocery

delivery app Food Forest, incontinence supplies with Fly and Dry, and a way for volunteers to easily connect through Galaxy Digital. Through this we impacted 30,000 seniors in our region delivering so much more than a meal.

In addition to our thrilling, transformative gift from MacKenzie Scott, we revealed our inaugural special event Bust a Crust! and raised more than \$70,000 to fight senior hunger. You showed up to support and the stories we heard proved our mission is more important than ever!

While 2020 had obvious challenges, it proves there much remains to be done. One-in-six seniors face the threat of hunger and we need everyone to pitch in to do their part as the senior population in the USA is projected to double by 2050. And while we served our 8 millionth meal this we are asking you to join our movement so that even more seniors can age with independence and dignity. Join us and, together, we can deliver.

## WHO WE SERVE

**860,000**  
meals served per year

**3500**  
the average meals per day delivered.

**610**  
volunteers

**26**  
daily meal options

**1,767**  
Bust A Crust! Pies

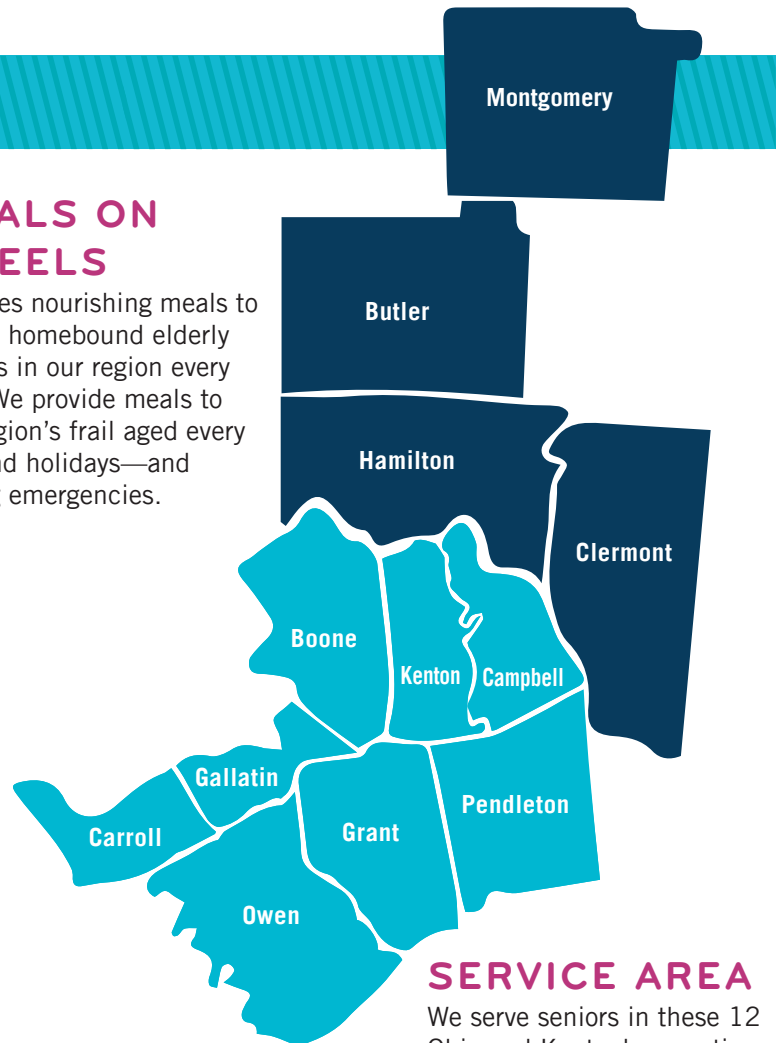
**12**  
counties in Ohio and Northern KY

**79%**  
of meals served in OH

**21%**  
of meals served in Northern KY

## MEALS ON WHEELS

provides nourishing meals to 3,500 homebound elderly seniors in our region every year. We provide meals to the region's frail aged every day and holidays—and during emergencies.



## SERVICE AREA

We serve seniors in these 12 Ohio and Kentucky counties.

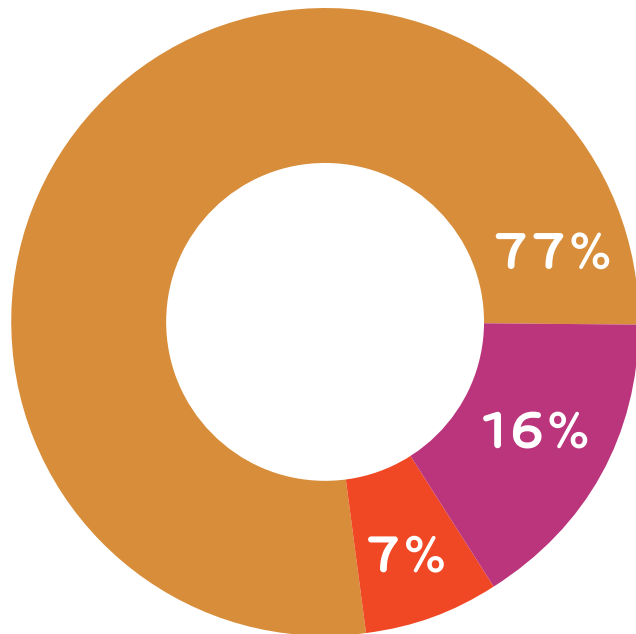
**STATEMENT OF FINANCIAL ACTIVITY**

**\$12,916,694**

TOTAL INCOME

**\$13,030,817**

END OF THE YEAR REVENUE



**\$5,040,018**

TOTAL PROGRAM EXPENSES

**\$1,015,599**

TOTAL ADMINISTRATIVE EXPENSES

**\$438,929**

TOTAL FUNDRAISING EXPENSES



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