

BUST A CRUST!

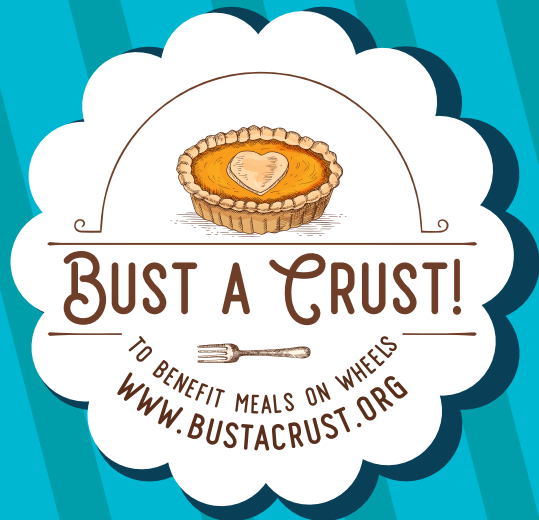
TO BENEFIT MEALS ON WHEELS
WWW.BUSTACRUST.ORG

-2023- PIE MASTER BENEFITS



MEALS on WHEELS
SOUTHWEST OH & NORTHERN KY

BUST A CRUST! PIE MASTER BENEFITS



LAST YEAR,
WE SERVED

10,000
SENIORS.



WE ARE
ONE OF THE **LARGEST**

MEALS ON WHEELS
IN THE UNITED STATES.



100%

OF OUR MEALS FALL WITHIN THE RDA
-RECOMMENDED DAILY ALLOWANCE -
PROVIDING APPROPRIATE NUTRIENTS FOR A SENIOR.

IMPORTANT DATES

September 8 — Commitment for Pie Masters to be included in Cincinnati Magazine feature.

October 6 — Commitment deadline for all Pie Masters to be included in Bust a Crust!

October 23 — Meals on Wheels volunteers deliver pie boxes, promotional labels, and signage.

Month of November — Pie sales at your location.

We all need two things at Thanksgiving time, a delicious pie and to give thanks by paying it forward.

More than a fall fundraiser, Bust a Crust! fosters community spirit and supports the mission of Meals on Wheels Southwest OH & Northern KY. Each delicious pie sold helps provide meals and connection for local seniors.

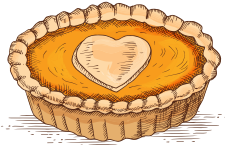
New this year, participation at the \$1,200 or \$600 minimum donation levels includes an invitation to the Great Cincinnati Bake-Off to benefit Meals on Wheels as well as a spotlight feature in Cincinnati Magazine.

WE ARE LEADING THE FIGHT FOR SENIOR HUNGER WITH INNOVATIVE PROGRAMS.

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PIE MASTER GUIDELINES

This year, we are baking up something new! “Pie Masters” sign up to bake and sell pies at your location. For each pie or specialty dessert sold, you agree to donate \$6/pie or dessert or \$1/slice to Meals on Wheels Southwest OH & Northern KY.

We value each of our Pie Masters and are grateful for the generous donation of your time, talent, and resources to make this fundraiser possible. Funds raised from pies sold help provide hot meals for local, homebound seniors in the Cincinnati and Northern KY region. To ensure program consistency and the proper representation of your culinary skills, we ask that you adhere to the following guidelines:

- Whole pies must have a promotional label (provided) adhered to your box.
- Bust a Crust! promotional labels and signage will be provided to all Pie Masters. (Labeled 10x10x2.5 boxes provided upon request).



For more information, visit BUSTACRUST.ORG or contact
at bustacrust@muchmorethanameal.org or 513.244.0664.




PIE MASTER PERKS























Count me in! ✓

NEXT STEPS

CONTACT US at 
 bustacrust@muchmorethanameal.org
 or 513.244.0664 with details regarding
 your participation as a Pie Master.

- Level of commitment
- Details of pie or specialty dessert you will be selling
- Pie Master name, phone, & email
- High resolution logo–300 dpi PNG (preferred), AI, PDF, EPS, TIFF or JPEG files with fonts embedded or outlined

Meals on Wheels is a 501 © (3) NON-PROFIT ORGANIZATION. Our Federal Tax ID is: 31-0537097. All donations are tax deductible as allowed by law.

	BAKED WITH LOVE PIE MASTER Minimum \$1,200 donation	SUGAR PIE MASTER Minimum donation \$600	SPICE PIE MASTER \$300 minimum donation
Spotlight feature in Cincinnati Magazine spread			
Invitation to Great Cincinnati Bake-off with opportunity to be featured at a tasting station			
Designated feature post on MOW Social Media			
Inclusion in press releases	 All	 All	
Logo placement with link to your website in email blast	 Prominent	 Prominent	
Logo placement on event website with link to your website	 Prominent	 Prominent	
Logo placement on pie box	 Prominent	 Prominent	
Promotional event signage for your business	 Prominent	 Prominent	

All proceeds go to Meals on Wheels Southwest OH & Northern KY.