

LAST YEAR,
WE SERVED
10,000
SENIORS.



WE ARE
ONE OF THE **LARGEST**

MEALS ON WHEELS
IN THE UNITED STATES.



100%

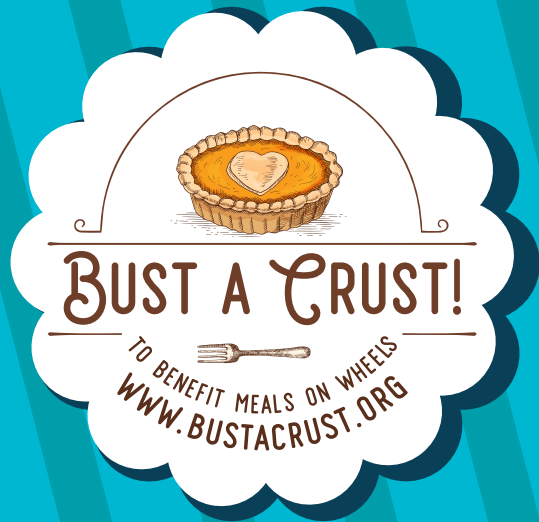
OF OUR MEALS FALL WITHIN THE RDA
-RECOMMENDED DAILY ALLOWANCE -
PROVIDING APPROPRIATE NUTRIENTS FOR A SENIOR.

**-2023-
SPONSORSHIP OPPORTUNITIES**



MEALS on WHEELS
SOUTHWEST OH & NORTHERN KY

BUST A CRUST! SPONSORSHIP OPPORTUNITIES



SPONSOR BUST A CRUST!

- Bust a Crust! kicks off October 14 and runs through Thanksgiving week.
- Unique Greater Cincinnati event that connects restaurants, bakers, businesses, families, and all who love pie to support seniors!
- A record 6,200 pies were distributed last year.
- Each pie sold helps provide meals and connection to a senior for a week.
- Stand out! Your brand will be visible in homes and businesses throughout the Greater Cincinnati area.
- More than 230 volunteers from corporate partners and community organizations assist with event operations.
- Visit www.bustacrust.org to secure your sponsorship spot.

MEDIA HIGHLIGHTS

43

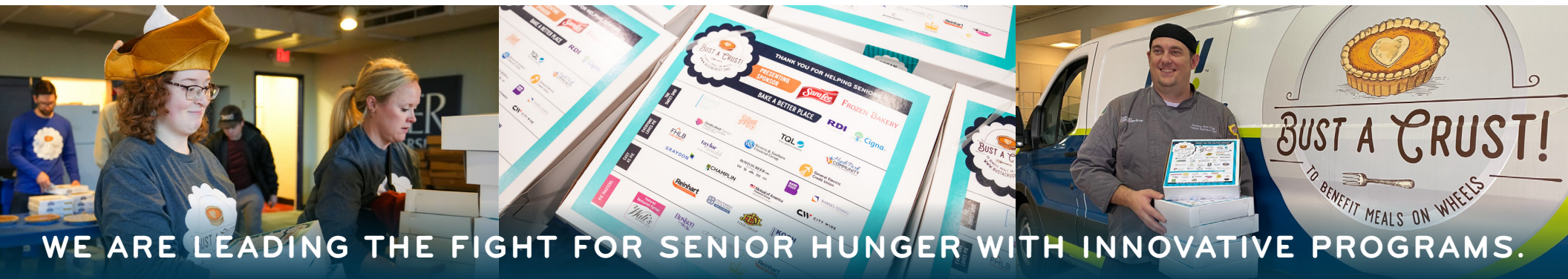
media appearances
and stories

2.6MM

earned media
impressions

25K

social media
impressions

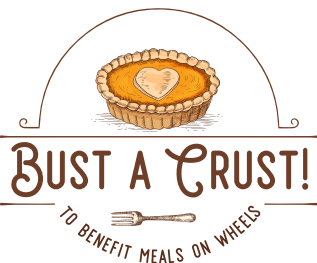





































WE ARE LEADING THE FIGHT FOR SENIOR HUNGER WITH INNOVATIVE PROGRAMS.

SPONSORSHIP PACKAGES

CUSTOMIZABLE SPONSORSHIP PACKAGES AT \$5,000+ ARE AVAILABLE

BUSTACRUST.ORG

	\$25,000 BUST A CRUST! PRESENTING SPONSOR Includes customized package of pies for your business and pies donated to seniors.	\$10,000 BAKE A BETTER PLACE Includes 150 pies for your business and 150 pies donated to seniors.	\$7,500 SUGAR AND SPICE Includes 100 pies for your business and 100 pies donated to seniors.	\$5,000 THE SWEET SPOT Includes 50 pies for your business and 50 pies donated to seniors.	\$2,500 EVERYONE LOVES PIE	\$1,000 EASY AS PIE
Pie named after your brand						
Opportunity to join media interviews						
Recognition in media interviews						
Sponsor spotlight in event press releases and media alerts						
Customized MOW volunteer opportunity						
Recognition in press materials						
Promotional check presentation						
Logo on pie box	 Premium Placement	 Prominent Placement				
Recognition on social media						
Recognition on website and event signage	 Your logo with link to your site	 Your logo with link to your site	 Your logo with link to your site	 Your logo with link to your site		

SUBMISSION FORMATS:

We encourage high resolution (300 dpi) PNG (preferred), AI, PDF, EPS, TIFF or JPEG files with fonts embedded or outlined for all logo and ad materials. For copy requiring typesetting, please type or print on a separate sheet. E-mail submissions to (5MB or less): mgundrum@muchmorethanameal.org.

DEADLINES:

Sponsor marketing benefits are contingent on date of sponsor commitment.

Please remit sponsor payment no later than December, 15, 2023.

BUST A CRUST! SPONSORSHIP OPPORTUNITIES

NEXT STEPS

CONTACT MEALS ON WHEELS

bustacrust@muchmorethanameal.org or
513-244-0664 to invoice for sponsorship
or with questions.

PAYMENT OPTIONS

PAY BY CHECK

Make checks payable to:	Mail to:
Meals On Wheels;	Meals On Wheels
memo: Bust a Crust!	Southwest OH & Northern KY
	Attn: Bust a Crust!
	2091 Radcliff Drive
	Cincinnati, OH 45204

PAY BY CREDIT CARD

VISIT WWW.BUSTACRUST.ORG



Meals on Wheels is a 501 © (3) NON-PROFIT ORGANIZATION.
Our Federal Tax ID is: 31-0537097. All donations are tax deductible as allowed by law.



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SOUTHWEST OH & NORTHERN KY