



WEDNESDAY, MARCH 19, 2025

CINTAS CENTER

## **SPONSORSHIP OPPORTUNITIES**



**MEALS  
ON WHEELS**  
SOUTHWEST OH & NORTHERN KY





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## SPONSOR MEALS MADNESS GALA

### STATS

**10,000**

seniors supported each year

**13**

counties served in OH & KY

**1.2 MILLION**

meals delivered annually

**4,500**

dedicated volunteers

**150**

Meals on Wheels employees

**40,000**

trips annually

**28,000**

pounds of dog and cat food  
for seniors' pets, annually

### MUCH MORE THAN A MEAL

Meals on Wheels of Southwest OH & Northern KY delivers essential services that promote the independence and well-being of seniors so they may remain in the comfort of their own home. Serving nearly 7,000 seniors daily across all the organization's programs, including providing an average of 4,600 meals per day, we reach the region's most vulnerable seniors. Every year, 10,000 unique seniors receive comprehensive services purposefully designed to prevent hunger, loneliness, and exploitation while building a welcoming sense of community. Meals on Wheels is now the largest provider of home delivered meals in the region, and one of the largest Meals on Wheels in the United States.

Much more than a meal succinctly captures Meals on Wheels' greater works. Delivering meals and snack packs allows our trained staff and volunteers to conduct in-home wellness checks (both for the seniors and their homes). If anything is discovered to be out of the norm, a social worker on staff follows up with the senior to help find a solution. Our programs are designed to enable seniors to live with independence and dignity. Programs include social connection (friendly calling, digital connect, health and wellness, and Swipe 'N' Dine), protective services, pet services, transportation, the OTR Senior Center, and more.

### JOIN US COURTSIDE

Meals on Wheels, second annual Meals Madness gala will help us to serve our community's 10,000 seniors throughout 13 counties. This celebratory evening will include dinner, drinks, and entertainment. A special program will honor FocusCFO Principal Paul Brunner for his contributions and service to Meals on Wheels, and the Girl Scouts of Western Ohio as Meals on Wheels' Partnership of the Year. Get into the thrill of the NCAA March Madness tournament by helping us drive our mission!

March also marks the 53<sup>rd</sup> anniversary of the addition of a national nutrition program for seniors to the Older Americans Act. This legislation supported the rapid growth of the Meals on Wheels America network which now collectively serves 2.8 million seniors each year.





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	<b>FULL COURT</b> \$15,000	<b>CHAMPIONSHIP</b> \$10,000	6 available <b>ELITE "ATE"</b> \$5,000	<b>"SWEETS" 16</b> \$2,500	<b>COURTSIDE CIRCLE</b> \$1,000
Logo on gala invitation					
Logo prominently displayed on gala collateral					
Gala program participation	Speaking opportunity				
Exclusive naming rights*					
Recognition during program & gala screen recognition					
Logo in all pre- & post-gala emails					
Table signage with logo					
Social media mentions (all platforms)					
Gala web page	Premium logo placement & link	Premium logo placement & link	Logo	Logo	Listing
Gala program ad	Full page	1/2 page	1/4 page	Listing	Listing
Seating	2 premium tables (20 seats)	1 premium table (10 seats)	1 preferred table (10 seats)	1 Table (10 seats)	2 seats

\*Choose from one exclusive naming opportunity: Dinner, Bar, Auction, Technology, Entertainment, Fund the Mission

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